World Book Night 2019: suggested prompts for volunteers

Lots of volunteers say they find suggested prompts useful, to use when giving out books and approaching potential recipients. We’ve prepared some suggestions for you to use as ice-breakers; please do go on to enthuse about your book, World Book Night, and the joys of reading for pleasure! And remember that your personal reading journey is important, too – tell them about why reading matters to you.

About World Book Night:
- “Since 2011, over two and a half million books have been given away by thousands of volunteers to people who don’t regularly read!”
- “Books are given out across the UK with a focus on reaching those who don’t regularly read, and are gifted through organisations including prisons, libraries, colleges, hospitals, care homes and homeless shelters, as well as by passionate individuals who give out their own books within their communities.”

About reading for pleasure:
- “Did you know that reading can reduce your stress levels by up to 68%? Plus, people who read books regularly are on average more satisfied with life, happier, and more likely to feel that the things they do in life are worthwhile.”
- “In Britain, reading is more popular than gardening, going to the cinema, going to the theatre and concerts and doing DIY! Join the fun!”
- “Have you got children? Did you know that parents are the most important reading role models for children and young people?”