

## Author Hack

### Samantha Shannon Book Trailer Hack

Explore the supernatural underworld of *The Bone Season* series and create a book trailer.

*The Bone Season* is a groundbreaking fantasy series that has been described as “part Hunger Games dystopia, part urban fantasy”. This pack is designed to help you create a book trailer by picking out key moments and themes within the series.

**Skills: Creativity, Reading**

**Interests: Books, Digital, Film-making, Editing, Marketing**

**You will need:**

- Information about the series – read the books if you can, and do some online research.
- A3 paper and pens or pencils to create a storyboard of scenes
- Something to film with. Video cameras, iPads or smart phones would all work.
- Editing software to link different scenes together. Try iMovie, Windows Movie Maker or Youtube.

**Making a book trailer:**

Familiarise yourself with *The Bone Season* world. Read the first book if you can, and use the press releases and letter from author Samantha Shannon to find out more about the series. You can find out more about the entire series here: <http://www.boneseasonbooks.com/>

Think about what you want your trailer to look like, and do some research into other book trailers.

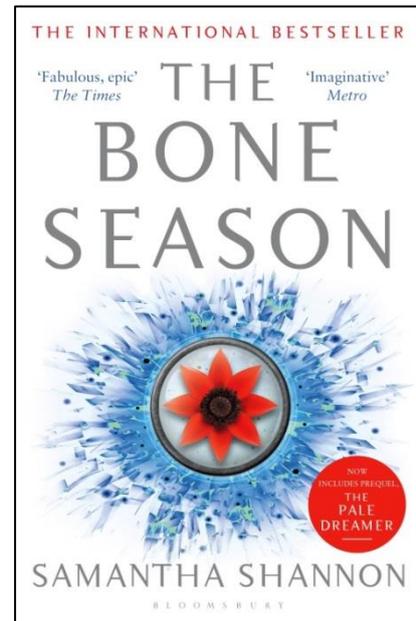
This is the official video for *The Fault in Our Stars* by John Green:

<http://www.youtube.com/watch?v=G4BCKLbRHTM>

And here are some fan versions:

<http://www.youtube.com/watch?v=hK4wVLLmR6U>

<http://www.youtube.com/watch?v=wYVpNSwksss>



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#### Making a book trailer:

What makes a good book trailer? Think about how you can include the book's title and author, quotes from the book, key characters, a soundtrack, positive quotes from readers and fans (including you!) and a call to action. In this case, the call to action is to read the book!

Now is the time to think about how you'll bring *The Bone Season* series to life. Use A3 paper to create a storyboard of each scene in your trailer.

Now turn the storyboard into a script and think about what you'll need for props, scenery and costumes. Decide who will perform the roles of actor, director, camera operator, editor and so on.

It's time to film! You might want to run through each scene off-camera first, or film scenes more than once so that you can use the version that works best in the final trailer.

Once you've filmed everything, edit your scenes together into one video using iMovie, Windows Movie Player or YouTube. Add sound effects and music if you want.

#### Share your work on the Reading Hack website.

**Step 1:** Sign in or create a profile on [www.readinghack.org.uk](http://www.readinghack.org.uk)

**Step 2:** Find and join the **Samantha Shannon Book Trailer Hack**

**Step 3:** Let other Reading Hackers know how you hacked Samantha's books

**Step 4:** Share your finished hack on social media. Tag Reading Hack **@ReadingHackers**, Bloomsbury **@BloomsburyBooks** and Samantha Shannon **@say\_shannon** on Twitter.

#### Useful information

A beginner's guide to using iMovie on a Mac:

<http://www.youtube.com/watch?v=kCq2ncg7Mgg>

A beginner's guide to using iMovie on an iPad:

<http://scratched.media.mit.edu/resources/all>

A beginner's guide to using Windows Movie Maker on a PC:

<http://www.youtube.com/watch?v=JZXK68NS7gU>

Copyright free sound effects can be downloaded from:

<http://www.soungle.com/>



Author Samantha Shannon. Photo from Bloomsbury