

Guide to Evaluation for Reading Hack

This guide is for Reading Hack coordinators who are delivering Reading Hack for their library authority. The guide aims to explain the methods we are using to evaluate Reading Hack, and give further information on completing the surveys. The surveys will be sent as a survey monkey form.

If you have any questions about the evaluation which are not answered by this guide, please contact readinghack@readingagency.org.uk.

1. Method of Evaluation

1.1 Collecting data from library authorities

- A) Participating library authorities will be asked to fill in an annual survey (every February) summarising participation data across the library sites in their area.
- B) Some individual library sites running Reading Hack will be asked to complete an additional survey to track the impact of Reading Hack on frontline staff.

Notes about the Library Site/Delivery partner survey

- It should be filled in by staff working on Reading Hack in a library branch/site, rather than by the library authority
- We recognise that it is a new approach for us to collect data directly from library sites. To help this run smoothly we have kept the survey short and accessible to complete; it does not involve collating data in advance, the questions are based on staff members' perceptions about a small number of things

1.2 Collecting data from young people

We will also share a survey in February for young people. Please send this survey to any young people you have worked with throughout the year, including summer volunteering. This will help us find out the impacts of Reading Hack on individuals taking part.

- This survey is already in use as part of the Summer Reading Challenge volunteering evaluation. It is fine for young people who have already completed the survey once to do so again
- Libraries will be asked to pass on the survey monkey link to young people, and encourage them to complete the survey, but will not need to collate this data themselves
- The Reading Agency will anonymise young people's responses and share them with library authorities upon request

1.3 Case studies

In a small number of sites we will conduct qualitative case study evaluations, including visits and interviews with staff and young people.

1.4 Reports

A full report summarising the data will be made publicly available later in the year. The data will be anonymised for the report.

2. Guide to completing the surveys – defining participant and audience.

Library Authority Survey - to be completed by the Reading Hack coordinator in each participating library authority annually (every February).

Questions 2.2, 2.3 and 2.6.

Question 2.2 and 2.3 ask about young people who have taken part as **participants**

Question 2.6a/b asks about young people who have taken part as **audience members**.

Please see the following working definitions and examples to help you with these questions.

Participant

Reading Hack encompasses volunteering and reading-inspired activity taking place in libraries.

Therefore, a participant in Reading Hack is a young person aged 13-24 who is either:

- (i) Volunteering in the library;
- (ii) Taking part in creative reading activities in the library; either as a member of a group or by attending a workshop or session which involves reading-inspired activity. See examples below.

Examples of volunteering hacks

- Summer Reading Challenge volunteer
- World Book Night giver
- Volunteering for Duke of Edinburgh, work experience or similar
- Supporting library staff throughout the year.

Examples of reading-inspired activities:

- Making a creative book review
- Designing a promotional book display
- Planning a manga night
- Planning an author event
- Taking part in a comic making workshop

Audience

Young people attending an event put on by library staff or co-produced with young people who are participants in Reading Hack.

- For example, if a library puts on a Manga night, the young people who attend are audience members.
- If the event includes a workshop or session which actively engages young people in reading-inspired activity (see above), those young people are participants in Reading Hack.